

## In Conclusion

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In conclusion, from a food industry perspective HOLL OSR oil balances the three practical requirements for a functional food oil:

- Nutrition: HOLL OSR oil is the option which combines one of the lowest levels of saturated fats with substantial levels of oleic acid and only trace levels of trans fats.
- Functionality: with no substantial differences in taste, color and texture between the most used edible oils (e.g. palm olein and HO sunflower oil).
- Stability: with twice the frying life of regular OSR oil and similar performance to HO sunflower oil.

## 4 Good Reasons to use HOLL OSR Oil

- 1) It is a better option compared to most other oils for fried use because it has:
  - One of the lowest saturated fat level
  - Only trace level of trans fats
  - Substantial level of oleic acid
  - Good amount of Omega 3 (alpha-linolenic acid)
  - Good amount of vitamin E
- 2) It is stable at high temperatures
- 3) It has longer frying life than most edible oils

4) It provides good taste to fried products